

550 DEEP VALLEY DRIVE, SUITE 355  
ROLLING HILLS ESTATES, CA 90274  
PHONE: 310-377-8016  
FAX: 310-377-5731  
WEBSITE: [www.boe.ca.gov/members/msteel](http://www.boe.ca.gov/members/msteel)



450 N STREET, MIC:77  
SACRAMENTO, CA 95814  
PHONE: 916-445-5713  
FAX: 916-323-0546  
EMAIL: [boardmembersteel@boe.ca.gov](mailto:boardmembersteel@boe.ca.gov)

*Southern California's Elected Taxpayer Advocate*

**MICHELLE STEEL**

MEMBER, CALIFORNIA STATE BOARD OF EQUALIZATION

invites you to attend a

# FREE SAN DIEGO SMALL BUSINESS FAIR

Wednesday, October 21, 2009

9:00 a.m. - 2:30 p.m. (check-in at 8:30 a.m.)

Handlery Hotel and Resort  
950 Hotel Circle North  
San Diego, CA 92108

Parking is \$3.00 with validation sticker.  
Validation sticker will be available at the welcoming table.

## ABCs for Small Business Success

**A**nswers: One-Stop-Shop With Various Participating Agencies

**B**uilding Blocks: Planning, Record Keeping, Marketing

**C**onnections: Networking, Free Assistance, Workshops

**S**olutions: Get it Done Right!

This seminar is a special event designed to assist small businesses. Various federal, state, and local government agencies, as well as other organizations that support small businesses, provide a full day of training in areas that small businesses need most.

Register online: [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm) or call 888-847-9652

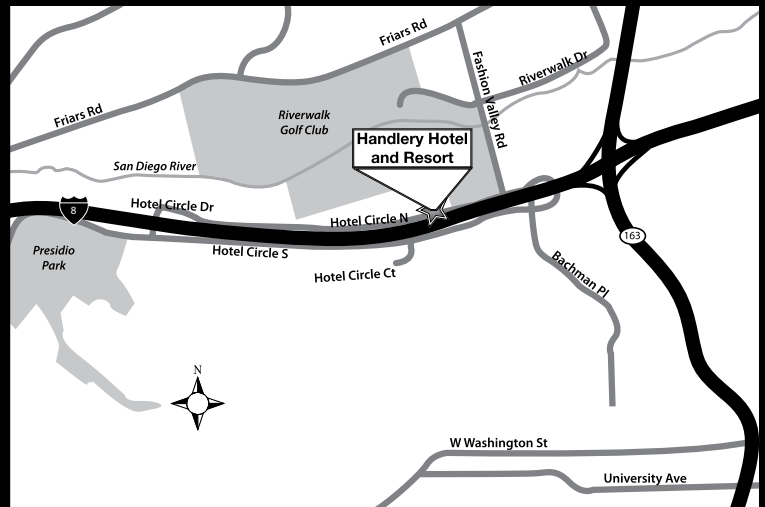
This event is sponsored by the State Board of Equalization.

# AGENDA

9:00 to 9:30	<b>Opening Ceremony</b>	
9:30 to 10:00	<b>Expo Exploration</b>	
10:00 to 11:45	Surviving the Downturn (SCORE San Diego)	Basic Sales and Use Tax (BOE)
10:50 to 11:35	How to Avoid Common Pitfalls (BOE)	State Income Tax and Small Business (FTB)
11:40 to 12:25	Employee or Independent Contractor (EDD)	Social Networking 101 for Businesses (SBDC—North San Diego County)
12:25 to 12:50	<b>Expo Exploration (Expo Closes at 12:50 p.m.)</b>	
12:50 to 1:35	Better Business through Better Records (IRS)	Financing Your Business (SBA)
1:40 to 2:30	The Bottom Line—Top Dollar Advice for Tough Economic Times (BOE, FTB, IRS, EDD)	Marketing (Small Business Development and International Trade Center—Southwestern College)

## WHO SHOULD ATTEND?

- New business owners
- Entrepreneurs considering starting a business
- Small business owners
- Professionals currently operating a business who have questions about state or federal tax laws
- Individuals who want to improve their business know-how



**F**riendly Assistance

**R**esults in One Day

**E**fficient Use of Time

**E**xpert-Led Classes

### Location

Handlery Hotel and Resort  
950 Hotel Circle North  
San Diego, CA 92108

Parking is \$3.00 with validation sticker. Validation sticker will be available at the welcoming table.

Register at: [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm) • or Email: [SanDiegoSBFoct2009@boe.ca.gov](mailto:SanDiegoSBFoct2009@boe.ca.gov) • or Call: 888-847-9652